

Introduction to the Course

Bias, Behavioural economics and finance

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Krakow School of Business

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Introducing Ourselves



Figure 1: Scan this QR-code to obtain Dr. De Brouwer's business card and connect via LinkedIn

Quick introduction

Who are you?

What do you expect from this program?

What do you want from this program?

What should we focus on?

Practical Information

Course materials:

1. url: <http://www.de-brouwer.com>
2. select “Courses” and then your program
3. read materials there and download resources that you prefer (slides, handouts, or booklet)

The Program Bias

The Program Bias

Objectives

Objectives of the program

know

what bias is

know

most common biases

understand

how bias is formed

understand

how bias influences our decision making

apply

recognize bias

apply

have methods to mitigate bias

The Program Bias

The grading of the program

- 15% presence and collaboration in classroom (including in-class assignments)
- 80% selected assignment - write a

The Program Bias

Assignments

Definition (the assignment)

Write a short paper on the impact of this course. This can be

1. one issue that stands out and you investigate it further (e.g. the overconfidence bias)
2. one thing that you have picked up in the course that you want to implement in your work
3. one thing that spoke to you in the course
4. a summary of the course
5. a summary of my white paper
6. other subjects can be agreed with the teacher

- Teams between 1 and 3 individuals
- number of words between 600 and 6,000
- contains: abstract, introduction, body, conclusions, list of references

Deadline: 2025-03-01

The Program Bias

References

